Wilfried Guth Chair of Constitutional Political Economy and Competition Policy Prof. Dr. Tim Krieger Valentin Klotzbücher, MPhil

The Economics of Artificial Intelligence

Summer term 2020

With the advancing effectiveness of machine learning methods and artificial intelligence (AI), we see a rapidly growing interest in understanding the technologies' potentially disruptive effects. In this seminar, we will look at AI from the perspective of economics and discuss current and likely future implications of increasingly capable AI on different sectors.

Seminar details and dates

- Target Group: M.Sc. Volkswirtschaftslehre, M.Sc. Economics
- Credits: 4 or 6 ECTS
- Deadline for application: April 13
- First meeting: April 27, 14:00–16:00 c.t. in HS 1134
 → later withdrawal will result in a grade of 5.0
- Individual meetings to discuss seminar papers: End of May
- Submission of final paper and presentation slides: July 7
- Block seminar: July 9 and 10, approx. 8:00–18:00

Topics

- 1. The role of prediction and causality in economics
 Athey (2017, 2019); Kleinberg et al. (2015); Mullainathan and Spiess (2017)
- AI, labor markets, and occupational change
 Acemoglu and Restrepo (2018); Agrawal et al. (2019); Frank et al. (2019);
 Graetz and Michaels (2018); Salomons and Author (2018)
- 3. *Distributional effects: AI and inequality*Berg et al. (2018); Fuster et al. (2018); Korinek and Stiglitz (2019)
- 4. *Data and decision making in business*Agrawal et al. (2018); Brynjolfsson and McElheran (2016); Farboodi et al. (2019)

- 5. Financial markets and algorithmic trading
 Chaboud et al. (2014); Hendershott et al. (2011); Ryll and Seidens (2019)
- 6. *Criminal justice and algorithmic discrimination*Cowgill (2018); Cowgill and Tucker (2019); Kleinberg et al. (2018)
- 7. The impact of AI on productivity and innovation Brynjolfsson et al. (2018); Cockburn et al. (2019)
- 8. *AI in medicine and healthcare*He et al. (2019); Jamieson and Goldfarb (2019); Obermeyer and Emanuel (2016)
- 9. *Implications of AI for international trade and globalization* Baldwin (2019); Brynjolfsson et al. (2019)
- AI, algorithmic pricing, and collusion
 Calvano et al. (2018); Ezrachi and Stucke (2017);
 Miklós-Thal and Tucker (2019); Schwalbe (2018)
- 11. *AI, data security, and consumer privacy* Acquisti et al. (2016); Jin (2018)

Seminar rules

- *Structure*: In the first meeting, an introduction to the economics of AI is given and individual topics will be allocated. In May, individual meetings will take place to discuss the structure and reasoning of seminar papers (appointments via ILIAS). In the block seminar, you present your work.
- *Credits*: 4 ECTS: Seminar participants have to write a seminar paper (3,500-4,000 words plus tables, graphs, and references) and to do a short presentation (20 minutes). 6 ECTS: Seminar participants have to write a seminar paper (3,500-4,000 words plus tables, graphs, and references), to do a short presentation (20 minutes) and to discuss a seminar paper by another participant in class (5 minutes).
- *Literature review*: The given literature is the starting point for your seminar paper and presentation. Further literature research is required. There are a couple of useful tools that you may want to use when searching for literature, such as Google Scholar, Econis.eu, or Scopus.com. When using Google make sure to choose only sources that are scientifically reliable and try to avoid politically biased statements.
- *Plagiarism:* PLAGIARISM WILL BE DEALT WITH AND PUNISHED TO THE FULL EXTENT OF THE UNIVERSITY'S GUIDELINES. If you don't know what the term "plagiarism" commonly refers to, talk to us before you start working on your paper.

References

- Acemoglu, D. and P. Restrepo (2018): The race between man and machine: Implications of technology for growth, factor shares, and employment. *American Economic Review* 108 (6): 1488–1542.
- Acquisti, A., C. Taylor, and L. Wagman (2016): The economics of privacy. *Journal of economic Literature* 54 (2): 442–92.
- Agrawal, A., J. Gans, and A. Goldfarb (2018): *Prediction Machines: The Simple Economics of Artificial Intelligence.* Harvard Business Press.
- Agrawal, A., J. S. Gans, and A. Goldfarb (2019): Artificial intelligence: the ambiguous labor market impact of automating prediction. *Journal of Economic Perspectives* 33 (2): 31–50.
- Athey, S. (2017): Beyond prediction: Using big data for policy problems. *Science* 355 (6324): 483–485.
- Athey, S. (2019): The impact of machine learning on economics. *In:* Goldfarb, A., J. Gans, and A. Agrawal (Eds.), *The Economics of Artificial Intelligence: An Agenda*, pp. 507–547. University of Chicago Press.
- Baldwin, R. (2019): *The Globotics Upheaval: Globalization, Robotics, and the Future of Work.*Oxford University Press.
- Berg, A., E. F. Buffie, and L.-F. Zanna (2018): Should we fear the robot revolution? (the correct answer is yes). *Journal of Monetary Economics* 97: 117–148.
- Brynjolfsson, E., X. Hui, and M. Liu (2019): Does machine translation affect international trade? evidence from a large digital platform. *Management Science* 65 (12): 5449–5460.
- Brynjolfsson, E. and K. McElheran (2016): The rapid adoption of data-driven decision-making. *American Economic Review: Papers & Proceedings* 106 (5): 133–39.
- Brynjolfsson, E., D. Rock, and C. Syverson (2018): The productivity J-curve: How intangibles complement general purpose technologies. NBER Working Paper 25148. URL: https://www.nber.org/papers/w25148.
- Calvano, E., G. Calzolari, V. Denicolò, and S. Pastorello (2018): Artificial intelligence, algorithmic pricing and collusion. CEPR Discussion Paper No. DP13405.
- Chaboud, A., B. Chiquoine, E. Hjalmarsson, and C. Vega (2014): Rise of the machines: Algorithmic trading in the foreign exchange market. *Journal of Finance* 69 (5): 2045–2084.
- Cockburn, I. M., R. Henderson, and S. Stern (2019): The impact of artificial intelligence on innovation. *In:* Goldfarb, A., J. Gans, and A. Agrawal (Eds.), *The Economics of Artificial Intelligence: An Agenda*. University of Chicago Press.

- Cowgill, B. (2018): The impact of algorithms on judicial discretion: Evidence from regression discontinuities. Working paper. URL: https://pdfs.semanticscholar.org/cdd4/484708af448831eeb3d76a7c2d1e5b0a4ff2.pdf.
- Cowgill, B. and C. E. Tucker (2019): Economics, fairness and algorithmic bias. Columbia Business School Research Paper; in preparation for the Journal of Economic Perspectives. URL: https://ssrn.com/abstract=3361280.
- Ezrachi, A. and M. E. Stucke (2017): Artificial intelligence & collusion: When computers inhibit competition. *University of Illinois Law Review* pp. 1775–1809.
- Farboodi, M., R. Mihet, T. Philippon, and L. Veldkamp (2019): Big data and firm dynamics. *American Economic Review: Papers & Proceedings* 109: 38–42.
- Frank, M. R., D. Autor, J. E. Bessen, E. Brynjolfsson, M. Cebrian, D. J. Deming, M. Feldman, M. Groh, J. Lobo, E. Moro, et al. (2019): Toward understanding the impact of artificial intelligence on labor. *Proceedings of the National Academy of Sciences* 116 (14): 6531–6539.
- Fuster, A., P. Goldsmith-Pinkham, T. Ramadorai, and A. Walther (2018): Predictably unequal? the effects of machine learning on credit markets. Working paper. URL: https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3072038.
- Goldfarb, A., J. Gans, and A. Agrawal (2019): *The Economics of Artificial Intelligence: An Agenda*. University of Chicago Press.
- Graetz, G. and G. Michaels (2018): Robots at work. *Review of Economics and Statistics* 100 (5): 753–768.
- He, J., S. L. Baxter, J. Xu, J. Xu, X. Zhou, and K. Zhang (2019): The practical implementation of artificial intelligence technologies in medicine. *Nature medicine* 25 (1): 30–36.
- Hendershott, T., C. M. Jones, and A. J. Menkveld (2011): Does algorithmic trading improve liquidity? *Journal of Finance* 66: 1–33.
- Jamieson, T. and A. Goldfarb (2019): Clinical considerations when applying machine learning to decision-support tasks versus automation. *BMJ quality & safety* 28 (10): 778.
- Jin, G. Z. (2018): Artificial intelligence and consumer privacy. NBER working paper 24253. URL: https://www.nber.org/papers/w24253.
- Kleinberg, J., H. Lakkaraju, J. Leskovec, J. Ludwig, and S. Mullainathan (2018): Human decisions and machine predictions. *Quarterly Journal of Economics* 133 (1): 237–293.
- Kleinberg, J., J. Ludwig, S. Mullainathan, and Z. Obermeyer (2015): Prediction policy problems. *American Economic Review* 105 (5): 491–95.

- Korinek, A. and J. E. Stiglitz (2019): Artificial intelligence and its implications for income distribution and unemployment. *In:* Goldfarb, A., J. Gans, and A. Agrawal (Eds.), *The Economics of Artificial Intelligence: An Agenda*. University of Chicago Press.
- Miklós-Thal, J. and C. Tucker (2019): Collusion by algorithm: Does better demand prediction facilitate coordination between sellers? *Management Science* 65 (4): 1552–1561.
- Mullainathan, S. and J. Spiess (2017): Machine learning: an applied econometric approach. *Journal of Economic Perspectives* 31 (2): 87–106.
- Obermeyer, Z. and E. J. Emanuel (2016): Predicting the future big data, machine learning, and clinical medicine. *The New England Journal of Medicine* 375 (13): 1216–1129.
- Ryll, L. and S. Seidens (2019): Evaluating the performance of machine learning algorithms in financial market forecasting: A comprehensive survey. arXiv:1906.07786v2. URL: https://arxiv.org/abs/1906.07786.
- Salomons, A. and D. Author (2018): Is automation labor-displacing? Productivity growth, employment, and the labor share. *Brookings Papers on Economic Activity* 2018 (1): 1–87. URL: https://doi.org/10.1353/eca.2018.0000.
- Schwalbe, U. (2018): Algorithms, machine learning, and collusion. *Journal of Competition Law & Economics* 14 (4): 568–607.